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BERHAD

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PENANG • MALAYSIA

PENANG ISLAND

Penang has come into its own over the last three years and it is now one of the best places to live and invest in. As the top Malaysia My Second Home (MM2H) destination, Penang continues to draw foreigners of many nationalities, Western and Asian.

Being the state with the highest foreign direct investment (FDI) in Malaysia, it has successfully refashioned itself as a choice location for investors and tourists, due to availability of human capital, efficient supply chain management, strong intellectual property protection, good governance, reliable logistics and communications.

The availability of an extensive range of good educational facilities and some of the region's finest medical facilities which accounts for 50% of Malaysia's medical tourism revenue make it attractive and convenient for expatriates to set up residence on Penang island.

Its highway and transportation systems connect residents and businesses seamlessly. The Penang Bridge will soon be joined by a Second Bridge due for completion in 2013.

Penang's newly refurbished airport already offers direct flights to leading Asian cities and has major Asian airlines flying into Penang on a regular basis. The state capital of George Town was voted by ECA International as Asia's eighth most liveable city in an international survey.

Penang's rating is on par with Kuala Lumpur but it has its own charms as a progressive metropolis co-existing with the old world feel of the George Town UNESCO World Heritage Site.

Many chose to make it their home after being seduced by the romance of leisurely island life, that of beaches, hills and lush greenery. It is no wonder that Penang was voted as the destination of choice for international travellers by the New York Times and is on the list of *Top 10 Islands to Explore Before You Die* by Yahoo! Travel (February 2011).



SERI TANJUNG PINANG

Seri Tanjung Pinang (STP) is a world-class masterplanned community which has become the new millionaires' enclave of Penang is a stone's throw away from Gurney Drive.

Developed in two phases, the 240-acre first phase has evolved into a vibrant international community of more than 18 nationalities consisting of young couples. Phase 2 has been approved in principle, a 740-acre treasure awaiting to be unveiled.

Residences at STP range from courtyard terrace houses to grand villas, luxe condos to contemporary suites above the iconic Straits Quay. Investment in STP properties has been rewarding.

Martinique Villas by-the-sea[®] was recognised by a group of international property experts and was awarded the 2011 South East Asia Property Award for Best Villa Development (Malaysia).



Clockwise from top :
Seri Tanjung Pinang aerial view •
Ariza Courtyard Terrace • Straits
Quay Retail Marina • Martinique
by-the-sea[®]



ANDAMAN AT QUAYSIDE

Called the 'most complete luxury seafront condominium development in the region', the seafront resort condominiums of Quayside and Andaman are the first of its kind to offer a 4.5-acre waterpark exclusively for residents.

Divided into seven zones – from a formal signature pool and outdoor spa to a beach lagoon, from an enormous adventure area to the serenity of a private recreation park – the waterpark creates the perfect setting to indulge your every mood. A 1.4km jogging path and bicycle track winds its way around a further 7 acres of gardens and landscaped greenery embracing the waterpark. There are also courts for racquet games, gazebos, hammocks and barbeque pits.

The waterpark takes the idea of clubhouses to a whole new level. Here, at the Quayside Clubhouse you can host a private dinner for your guest. Or you can invite them over for a classic movie in the theatrette, complete with state-of-the-art audio system and gold-class loungers. The Quayside Clubhouse also offers residents private spa treatment rooms and a fully-equipped gym.

The second phase of Quayside is aptly called Andaman for the spectacular Andaman seascape that it affords residents with 75% of all suites meticulously aligned to provide unobstructed views of the sea and the famous Gurney Drive.



Actual photo of Andaman's completed 4.5-acre waterpark and clubhouse



Clockwise from top :
Balcony of 2-bedroom suites • Luxury bathroom with 5-star fittings of 1-bedroom suites • Dining of 3-bedroom suites • Living of 2-bedroom suites • Bedroom of 2-bedroom suites



EASTERN & ORIENTAL BERHAD

E&O Berhad is a premier lifestyle property development group that draws its inspiration and sense of style, elegance and luxury from its namesake, the world-famous heritage landmark Eastern & Oriental Hotel in Penang, Malaysia. E&O's reputation is built across a series of exclusive addresses in Kuala Lumpur and Penang including prestigious projects such as Sri Se-Ekar, 202 Desa Cahaya (202 DC) and Kampung Warisan.

E&O's more recent landmark developments include the high-end condominium Dua Residency in Kuala Lumpur City Centre (KLCC), Seventy Damansara as well as Idamansara, located in Damansara Heights, newly completed right in the heart of Kuala Lumpur's Central Business District is St Mary Residences.

In Johor, E&O is developing the iconic 210-acre Medini Integrated Wellness Capital (MIWC) at the up and coming Iskandar Malaysia with the wholly-owned subsidiaries of Khazanah Nasional Berhad and Temasek Holdings (Private) Limited. E&O's strong brand presence has also attracted partnerships with Al Salam Bank of Bahrain and CIMB-Mapletree Management Sdn Bhd for the award-winning Villas by-the-sea® at Seri Tanjung Pinang and Mitsui Real Estate Sales Co Ltd, the real estate brokerage arm of Mitsui Fudosan Co Ltd, Japan's largest real estate developer.

E&O is listed on the Main Board of Bursa Malaysia.

E&O is lauded for the meticulous refurbishment of the Eastern & Oriental Hotel as well as Lone Pine Hotel. There are ongoing efforts to capitalise on the Group's hotel management expertise and extend this to the management of a portfolio of hotels and resorts in Malaysia and the region.

The Group will be managing the E&O Residences Kuala Lumpur, sited within the St Mary development and slated to open in late 2012. Targeting the global business or leisure traveller on extended stays in Kuala Lumpur, the suites will be chic and spacious, an advantage over other high-end serviced residences.

The Delicious Group is another segment in E&O's hospitality & lifestyle division that has been growing steadily. The group now operates 10 Delicious Cafes in Kuala Lumpur, Penang and Singapore. With F&B closely linked to lifestyle in the modern mindset, synergies arise from the strategic positioning of the Delicious Group outlets in E&O's prime commercial/retail properties.



Clockwise from top :
Eastern & Oriental Hotel, Penang • Seventy Damansara, Kuala Lumpur • Idamansara, Kuala Lumpur • St Mary Residences, Kuala Lumpur • E&O Residences Kuala Lumpur • Delicious Cafe, Straits Quay

